

TRACEY BONNER

(646) 345-9516 traceybonner@me.com

CAREER SUMMARY

A data driven artist, artistic and authentic leader, arts administrator, and academic with 20+ experience in producing/presenting theatrical and dance direction/choreography, exceptional team management skills, exemplary front-line fundraising, ethnographic research/publication, educational programming development, and inclusive team building with ethical accountability as a primary focus.

PROFESSIONAL EXPERIENCE

March 2023–present

Jacobs Pillow, Becket, MA

Director of Patron Services

- Developing and defining data-driven data strategy to support programming and patron engagement
- Integrating and redefining current program with integral focus on a ‘culture of customer service’
- Restructuring mission and vision based on staff retreat feedback into executable program goals and long-range plans
- Redefining staffing plans ensuring clear expectation, accountability, and collaboration to achieve program goals and objectives, with an eye toward advocacy and diversifying staff
- Developing standard operating procedures, work-load division, training, and onboarding with a focus on interpersonal communication and efficiency
- Actively collaborating to create positive change and efficiency in cross-departmental collaborations
- Strategical financial planning for development of full-time staff and expansion of division
- Managing and projecting a \$150,000-\$200,000 budget for Patron Services division
- Pursuing innovative programming and developing stronger automated systems
- Cultivating recruitment model for intern and seasonal staff with a focus on collegiate programming
- Management and staffing of personnel and functional details in four distinct divisions: Box office, Theatre/Front of House, Retail Management, and remote box office
- Creating dynamic team environment, inspiring high performance and continual elevation of programming and patron engagement
- Providing high level customer service, and historical context to patrons, supporting strategic marketing, philanthropic engagement, and educational opportunities
- Listening and utilizing feedback from staff, patrons, volunteers to meet concerns and expectations
- Serving on various committees as assigned and requested

April 2022–January 2023

Dayton performing Arts Alliance, Dayton, OH

Director of Donor Relations

- Developed a strategic frontline mid-level giving program, while simultaneously establishing updated donor experiences, within a six-person collaborative development team
- Development and implementation of new donor benefits and membership program for patrons
- Certified in ‘The Veritus Way’ fundraising model, with private one-on-one coaching
- Promoted from mid-level to Major Giving officer within six-months
- Strategic planning for donors from \$250-\$25,000

August 2014–June 2022

Northern Kentucky University, Highland Heights, KY

BFA Dance Coordinator & Associate Professor

- Transformed a conventional dance program in a regional university to financial self-sustainment
- Promoted from Assistant Professor to Associate Professor through formal tenure review
- Increased BFA dance enrollment by 450%
- Increased box office revenue by 170%
- Producer for residencies, concerts, program audition, and choreography for multiple productions
- Expanded programming curriculum for dance students in performance and education tracks
- Conceived, implemented, staffed, and facilitated **SOTA Dance Institute (SDI)**; a 3-day on-site dance training immersive experience
- Conceived, collaborated, assessed, and implemented various programs regarding DEI initiatives as Co-Chair of Inclusive Excellence Committee (6-year participation, 4-year leadership)
- Authored and obtained grant awards more than \$75,000 for various research projects, strategic investments, artistic and academic presentations. *Details provided upon request*
- Producer and director for film focused on sexual violence, consent, reporting, and advocacy; project funded by a Department of Justice grant for ending violence against women
- Presented creative and academic work at national and regional conferences including National Dance Education Organization (NDEO), Women in Dance (WID), American College Dance Association (ACDA), Dance Scholars Association (DSA), etc.

**Various freelance artistic appointments while fully employed at NKU. Details provided upon request*

EDUCATION & SPECIALIZED TRAINING

Veritus Academy (2022)—Major Gifts Academy

University of California, Irvine, CA—MFA (Dance & Choreography), summa cum laude (3.8)

Shenandoah Conservatory, Shenandoah University—BFA (Musical Theatre, Dance) cum laude (3.52)

Various Masterclasses, Trainings, and Embodied Research—Available upon request

SCHOLARSHIP

- **Podcast Interview**—with Canada’s National Academy of Dance Education on creating self-efficacy in pre-professional dancers
- **Adjudication**—for local, regional, and national talent scholarship organizations, *ongoing*
- **Masterclass/Choreography Commission**—for various local, regional, and national dance and theatrical educational institutions, and private organizations, *ongoing*
- **Panel Participation**—for various local, national, and international presentations on dance, and dance pedagogy, dance and equity, dance pre-professional training, etc. *ongoing*
- **Dance Festival Performances**—various national festival artistic presentation including various ACDA conferences, regional festivals, and local festivals

AFFILIATIONS & MEMBERSHIPS

- Actors Equity Association (AEA)
- National Dance Education Organization (NDEO)
- American College Dance Association (ACDA, formerly ACDFEA)
- Greater Cincinnati Dance Alliance, Board of Directors (GCDA)
- Cincinnati High School of Performing Arts—Dance Advisory Council

AWARDS AND FELLOWSHIPS

- **Al Smith Fellowship**—awarded by the Kentucky Arts Council as Emerging Choreographers Grant for presented work combining Dance and Social Justice (\$8000)
- **Ostrander Regional Theatre Award**—Theatre Memphis for original choreography
- **GALA Award**—awarded by American College Dance Association, original choreography
- **Residency**—private donor supporting Paul Taylor Dance Company in residence (\$12,000)

GRANTS

- **NEA Grant**—awarded through DPAA to facilitate a resident opera training program (\$110,000)
- **Project Grant**—awarded by NKU for innovative pedagogical approaches to enhance student success in cultural competence through embodied study of African Dance, 2021 (\$6000)
- **Fellowship**—awarded by NKU’s faculty senate for Embodiology Teacher Training, developing innovative pedagogical approaches toward embodied knowledge and research, 2021 (\$6000)
- **Coronavirus Grant**—awarded by NKU for innovative pedagogical approaches to enhance student success in Organic Chemistry courses through study of African Dance, 2020 (\$3000)
- **Professional Development Grant(s)**—multiple awards by NKU for conference presentation, performance presentation, and embodied research, 2019, 2018, 2017 (\$1200-\$1500 each)
- **Strategic Initiative Grant**—awarded for technology upgrade in dance studios, 2017 (\$10,000)

ACADEMIC PUBLICATIONS

Tracey Bonner (2021): Those Dancing Feet! Musical Theater Dance as an Ethnographic Identifier, Journal of Dance Education, DOI: 10.1080/15290824.2019.1622705

ADDITIONAL SKILLS

- Proficient in MS Office (Word, Excel, and PowerPoint), google suite, Final Cut Pro, Microsoft Teams, Tesseract, Slack, Asana, and Adobe Creative Suite
- Strong collaborative, delegation, and negotiation capabilities with appropriate accountability
- Proficient in various social media platforms, including Flipgrid, Instagram, Twitter, Facebook, TikTok, and can easily expand these skills

REFERENCES

- **Jarrold Williams**—Director of Leadership Giving, Dayton Performing Arts Alliance
 - jwilliams2425@yahoo.com
 - 937-231-2207
- **Rachel Evans Need**—Director of Institutional Giving, Dayton Performing Arts Alliance
 - djunalight@gmail.com
 - 859-529-1671
- **Mercedes Ellington**—Concert, commercial, and theatrical dance professional, mentor
 - madamzajj@aol.com
 - 212-580-0690
- **Scott Neal**—Personal recommendation, family friend & mentor
 - scott@dsneal.com
 - 800-344-9098

*Additional details on academic resume, artistic resume (performance, choreographic, and directorial) and programmatic/producing resume available upon request