

Tracey Bonner, MFA

Performing Arts Operations and Venue Leader

Tracey Bonner is a performing arts leader who bridges creative vision and the operational systems that sustain it. Her career of more than 25 years spans professional performance, higher education, and nonprofit arts administration.

She directs guest services and sales at Barrington Stage Company, a Tony Award-winning regional theatre. She joined as a consultant during a period of fundamental organizational change, was hired into the role, and led operational stabilization through the transition. She increased revenue by more than \$200,000 in a single season, negotiated venue rentals, and led the end-to-end migration of more than 100,000 patron records from Tessitura to Spektrix. Earlier, she led patron services at Jacob's Pillow and donor relations at Dayton Performing Arts Alliance.

At Northern Kentucky University, she spent eight years as Dance Director of the BFA Dance Track and a tenured associate professor. She grew the program from 4 to 35 majors, designed and launched the region's first BFA in Dance Education, and served as strategic lead on a \$1.5 million capital campaign for a new facility.

A member of Actors' Equity Association since 1997, she toured nationally and internationally in *West Side Story*, *A Chorus Line*, and *Show Boat*, and has directed and choreographed for theatres and universities across the country. She also served as producing and artistic director for a Radio City Rockettes production in Houston. She is Senior Outreach Liaison for Dance Data Project, where she helped secure the \$100,000 that funded DDP PRO, and she has published in the *Journal of Dance Education*.

Tracey holds an MFA in Arts Administration and Choreography from the University of California, Irvine, a BFA from Shenandoah Conservatory, and a Veritus Fundraising Certification. She leads with the belief that data should empower people and that mentorship is what keeps organizations healthy.

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